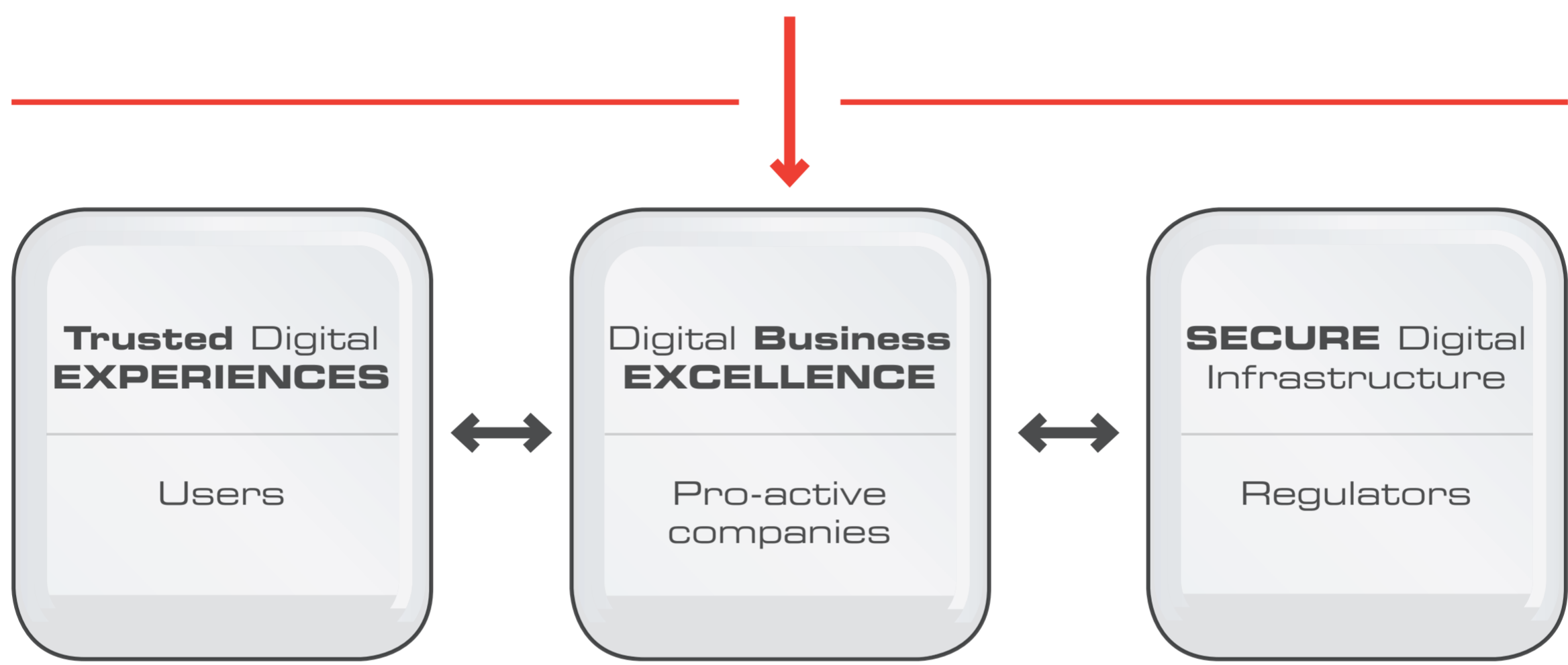


WHY
HOW
WHAT

DIGITAL TRANSPARENCY³

Driven by our passion for the digital world, We unconditionally believe in **Digital Transparency³**. For us, it is the most essential condition for long term relationships and loyalty, which are based on trust and mutual interest. In business situations as well as in private matters. For the world as one and for every individual.

As our main purpose, **Digital Transparency³** guides us in everything we think and do.

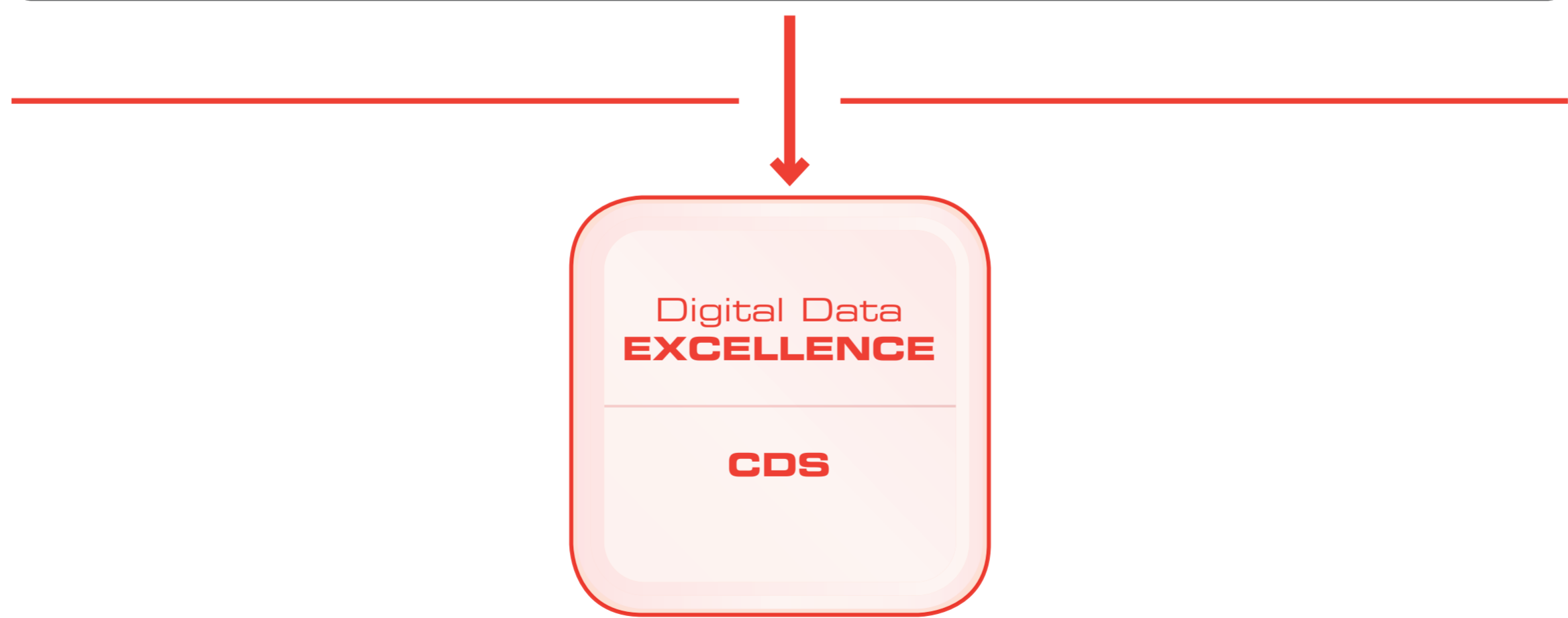


We are dedicated to innovation and discovering opportunities. Our goal is to make relevant user generated digital data available and applicable for every business. With today's best possible solutions and in the simplest way. Therefore we cooperate with leading knowledge institutes, visionary companies and bright individuals. In fact, we invite the whole world to join us.

We focus on empowering pro-active data driven companies towards digital business excellence. Because that is where our joint efforts can be of direct influence, delivering relevant value.

Additionally, we do our utmost to help develop and improve:

- Trusted digital experiences for internet users. By bearing in mind their need for privacy and security, by sharing knowledge and delivering information.
- The facilitation of a secure infrastructure by regulators. By initiating an open dialogue and presenting the latest technological innovations.



Our core business is all about Digital Data Excellence: the guaranteed delivery of relevant, valuable digital data and the realisation of this multidisciplinary process. Therefore we develop and integrate the best available apps, technology and services into one state of the art solution: CDS®

(CDS = Controlled Delivery System)